

Top-level domain names such as .app or .store are proposed and approved by ICANN, the Internet Corporation for Assigned Names and Numbers. Organizations submit applications for new domain names while providing the purpose and reasoning behind the new domain name. ICANN then reviews the application of the necessity, whether the name conflicts with existing domain names, and the legal requirements behind the new domain. ICANN then also opens the case for public opinion and discussion, and also reviews any concerns brought up. Once everything passes all inspections and reviews, ICANN approves the domain and allows its publication under a certain contract with the organization. After that, it is finally available for public use.

Source: <https://www.klemchuk.com/ideate/domain-listings>